PURDUE UNIVERSITY GLOBAL

Cultivating Inclusion through Student-Generated Content

Learning Outcomes

1. **Acceptance and Inclusion:** Attendees will learn the meaning of "inclusion," and research will be presented regarding the benefits of promoting a culture of acceptance and inclusion in the university community. Acceptance and inclusion in the classroom will promote student interaction.

2. **Methods to Develop a Culture of Acceptance and Inclusion:** Attendees will learn a variety of approaches that can be utilized for developing an inclusive learning environment. An understanding of methods that can be used to develop an inclusive learning environment will increase successful course delivery.

3. **Student Generated Content:** The purpose of Student Generated Content, and the research supporting its efficacy in promoting inclusion, will be presented. The use of Student Generated Content in the classroom will enhance curriculum delivery.

4. **Development of Student Generated Content:** Attendees will learn how Student Generated Content is generated and supported by the faculty. Faculty must learn how to support Student Generated Content if students are to be successful in generating content for the classroom; this will require staying current with the latest research in higher education.

5. **Technology's Role in Student Generated Content:** The technology that can be utilized for SGC will be explored. In order to stay current with trends in higher education, especially with regard to developing inclusive learning communities, faculty must keep abreast of the latest research in content delivery approaches in education.

Presenter: Harla B. Frank, MS, BCBA
Professor of Applied Behavior Analysis
Undergraduate Psychology
E-mail: HFrank@purdueglobal.edu

Cultivating Inclusion through Student-Generated Content

The Challenge of Meeting the Needs of a Diverse Student Population

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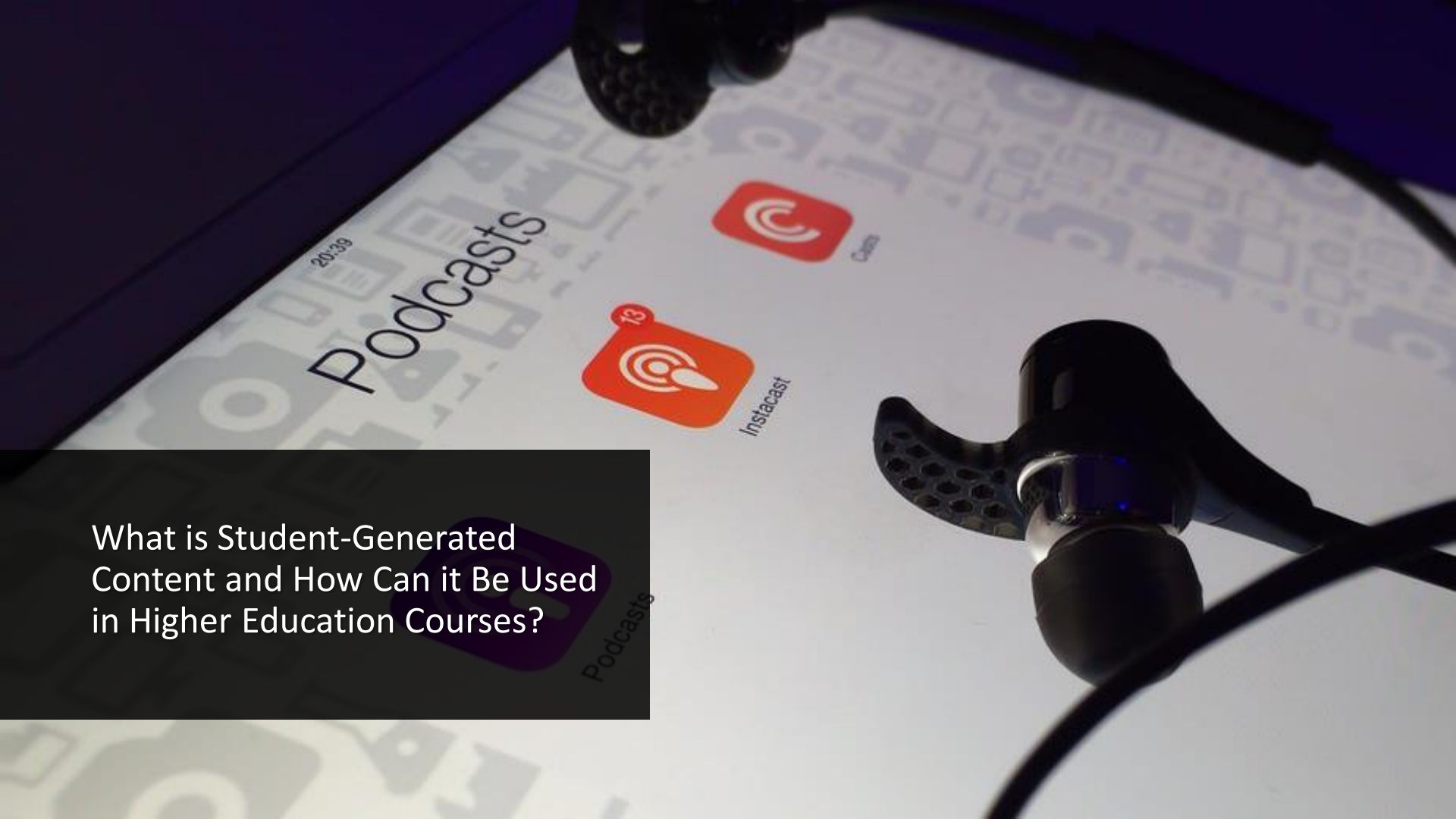


What is Student-Generated Content and How Can it Be Used in Higher Education Courses?

Podcasts

It's all of your favorite blogs, shows, and topics (some you didn't even know you'd enjoy!) wrapped up in a huge hub of recordings (Apple Podcasts, etc.) that you can explore, download, and listen to on your own time - in the car, at work, at home, working out, anywhere. If you can Google it, there's probably a Podcast about it!

(Winn, 2019)

Vodcast

*A type of podcast that contains full motion video. VOD, the first three letters of **vodcast** are an acronym for "video on demand" – but when coupled with podcast subscription is better described as a "**vodcast**."*

(IGI Global, n.d.)

Project-based Learning

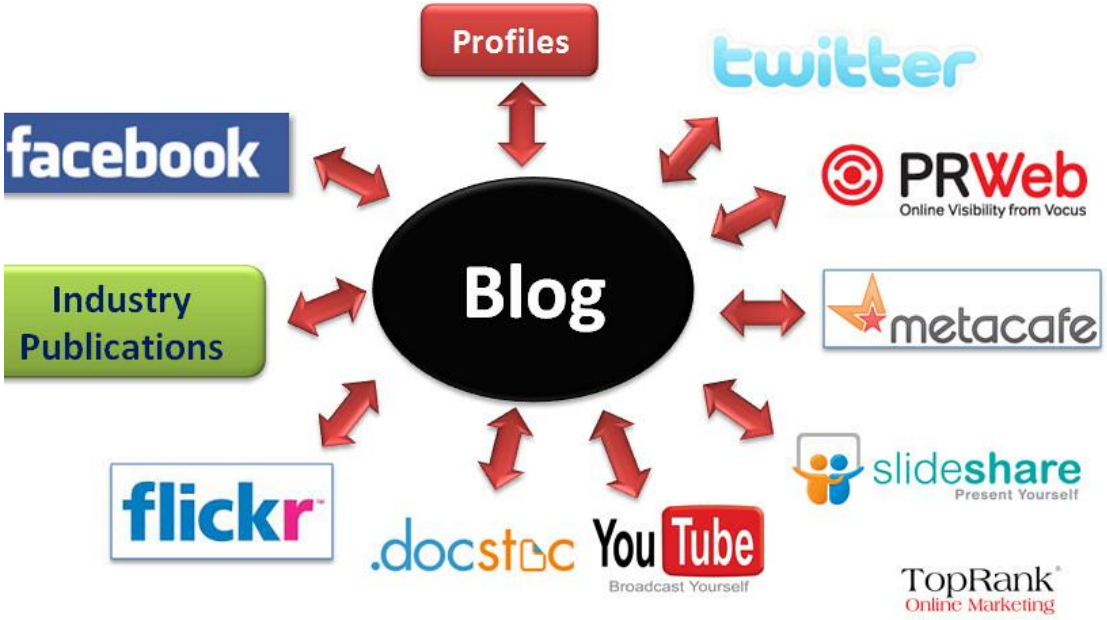
Project Based Learning (PBL) is a teaching method in which students learn by actively engaging in real-world and personally meaningful projects.

(Buck Institute for Education, n.d.)

Video Tutorials

Perhaps a little more elaborate than vodcasts, video tutorials begin with a script of the information you want to convey. Next, you will record the audio, and then record the video, edit both, and then sync the audio and video. Then, you are ready to share your tutorial!

(TechSmith, n.d.)



Blog

A blog (short for "weblog") is an online journal or informative website displaying information in the reverse chronological order, with latest posts appearing first. It is a platform for a writer, or even a group of writers, share their views on a single subject.

(Skrba, 2019)

Video Conferencing

A video conference is an online system in which two or more people can interact via audio and video, broadcast, and record for later distribution.

Social Networking

Social networking sites, such as Twitter, Facebook, LinkedIn, NING, and others, offer a unique platform for students to discuss complex course concepts, collaborate during group projects, build diverse cultural communities, share study resources – and much more.

(Datko, 2015)

Student-Generated Content: Benefits

Student-Generated Content: Benefits

Perceptions of Student-Generated Video

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Student-Generated Content: Concerns

Student-Generated Content: Technology

Podcasts

- Buzzsprout (Free basic)
- Captivate ($19.00/mo.)
- Transistor ($19.00/mo.)
- Simplecast ($15.00/mo.)
- Podbean (Free basic)
- Castos ($19.00/mo.)
- Spreaker (Free basic)
- RedCircle (Free basic)
- Sounder (Free basic)

Vodcast

- Free Marketing Zone ("How to" site that guides you through creating vodcasts.)
- Primcast (Free basic for first year)
- Edpuzzle (Free for teachers and students)
- Playposit ($12.00/mo.)
- Panopto (Unable to find price)
- YouTube Creator Academy
- Animoto ($5.00/mo. -Video creation and sharing)
- Filmora ($7.99/mo. for students)
- Moovly (Free for those with student E-mail)
- Renderforest (Free for up to 3-minute videos)
- Motionden ($9.00/video)
- Screencastify Lite (Free for 50, 10-minute videos per month)

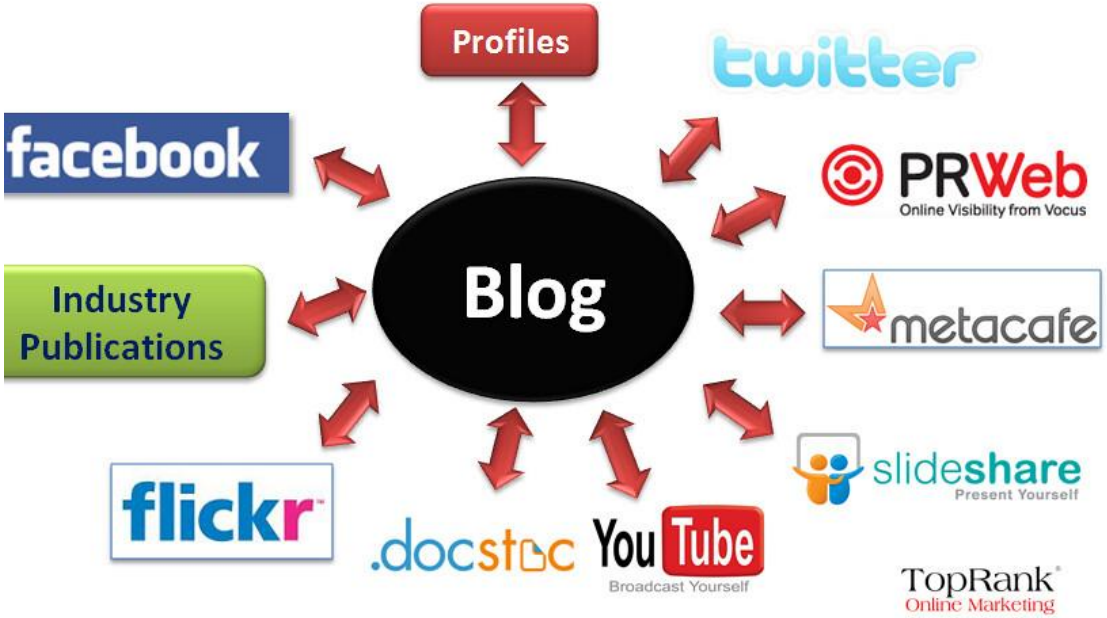
Project-based Learning

PBLWorks -While Project-based Learning supports K-12 learning, the approaches and resources can be adapted to college courses.

Online video maker websites listed on my “Vodcast” slide can be used for these project-base learning activities.

Video Tutorials

Video Maker websites listed under, “Vodcasts,” can be used for designing video tutorials.



Blog

Wordpress ($4.00/mo.)

Bluehost ($2.95/mo.)

Wix (Free)

Weebly ($5.00/mo.)

Tumblr (Free)

Blogger (Free)

Video Conferencing

Zoom (Free)

FreeConferenceCall.com (Free)

GoToMeeting (Free for up to three people)

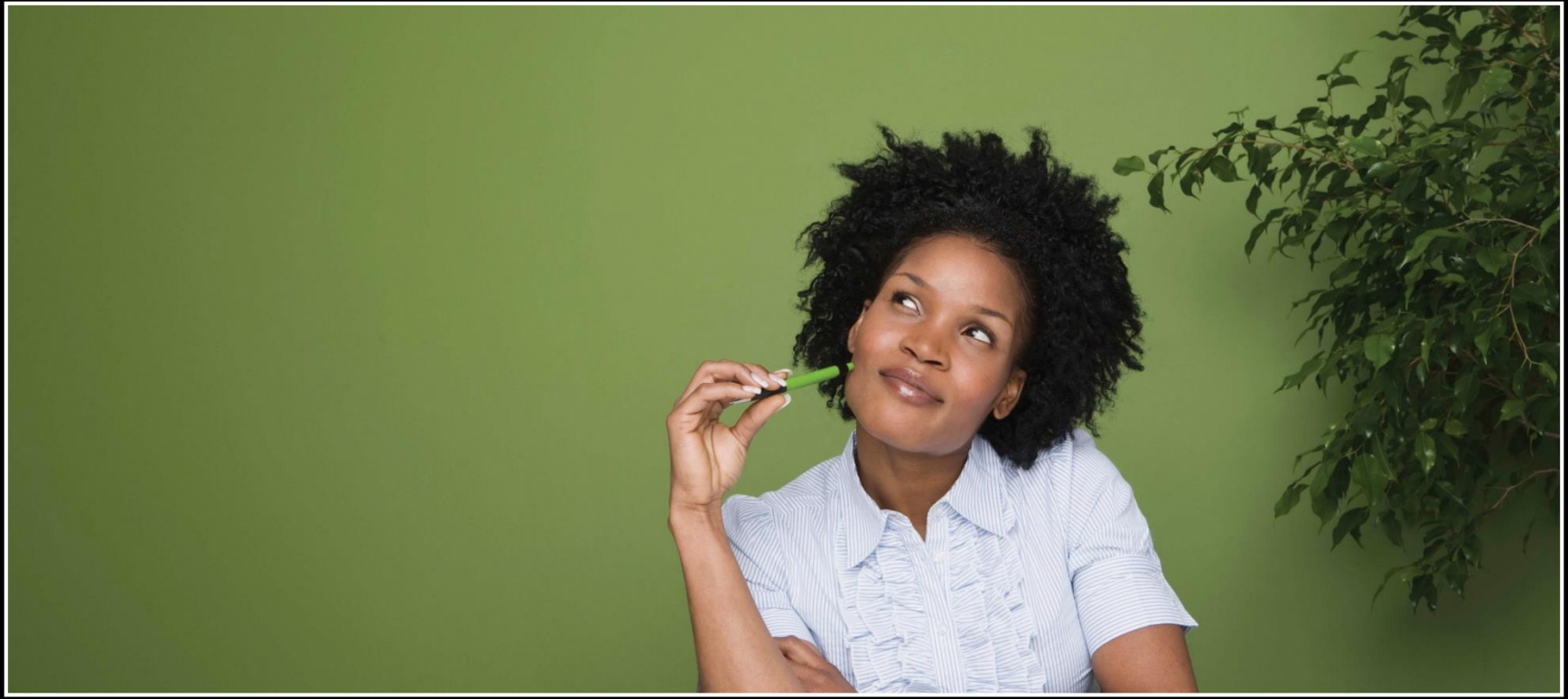
Intermedia ($9.99/mo.)

Google Hangouts (Free)

join me ($10.00/mo. for up to five people)

Social Networking

Twitter (Free)
Facebook (Free)
LinkedIn (Free)
NING ($25.00/mo.)



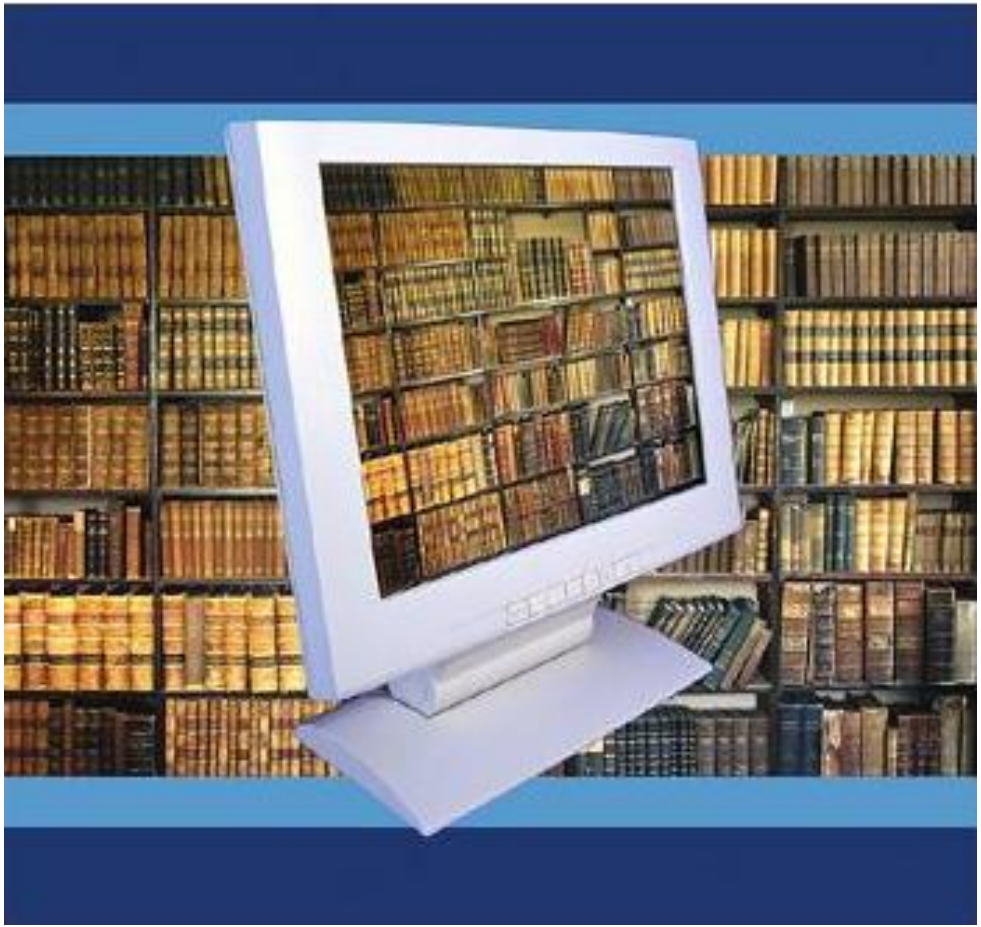
Student-Generated Content: Points to Ponder

“I entered the classroom with the conviction that it was crucial for me and every other student to be an active participant, not a passive consumer...education that connects the will to know with the will to become.”
bell hooks
(pseudonym for Gloria Jean Watkins)

Thank you so much for joining me!

HARLA B. FRANK, MS, BCBA
PROFESSOR OF APPLIED BEHAVIOR ANALYSIS
PSYCHOLOGY DEPARTMENT
HFRANK@PURDUEGLOBAL.EDU

Contact Information

References

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